

NLEC-TV Channel 24.2
“The Station that Cares”
(314) 436-2424 ext. 2126

60 second spots-	30 second spots-
6am-3pm- 12.00 a spot 42 spots 21 spots (\$250) \$500.00 Package	6am-3pm- 10.00 a spot 50 spots – 25 spots (\$250) \$500.00 Package
3pm-6pm- 15.00 a spot 35 spots \$500.00 Package	3pm-6pm- 12.00 a spot 42 spots \$500.00 Package
6pm-10pm- 20.00 a spot 25 spots 13 spots (\$250) \$500.00 Package	6pm-10pm- 15.00 a spot 35 spots 18 spots – (\$250) \$500.00 Package
10pm-12am-15.00 a spot 35 spots 18 spots (\$250) \$500.00 Package	10pm-12am- 10.00 a spot 50 spots 25 spots (\$250) \$500.00 Package
12am-6am- 8.50 a spot 60 spots 30 spots (\$250) \$500.00 Package	12am-6am- 5.00 a spot 100 spots 50 spots (\$250) \$500.00 Package
*We can make adjustments to run spots in multiple time zones	
*THE RATE SHEET IS BASED ON ROTATION OF SERVICES	
*TURN AROUND TIME VARIES ON CONTENT, DELIVERY, PRODUCTION, PAYMENT	
*TO UNDERWRITE A PROGRAM, ALL TIME SPOTS OF SCHEDULED PROGRAM, UP TO 2 MINUTES OF COMMERCIAL TIME MUST BE PURCHASED	
*50% PAYMENT DUE UPON SIGNING OF CONTRACT WITH REMAINING 50% DUE NET 30	
*THESE PRICES DO NOT REFLECT COMMERCIAL PRODUCTION	
*30 SECOND \$150.00 60 SECOND \$250.00	
*NLEC TV ACCEPTS ALL CREDIT CARDS	
*SPECIAL PRICING PACKAGES APPLY	

NLEC TV 24.2 is in the 21st Market and serves 1,114,370 TV Households. We cover the whole Metro East including parts of Illinois, Marshfield, Springfield, and Joplin. AND with our NEW - NLEC TV App we are seen around the world!